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INTRODUCTION

What is the Council Plan?

The Council Plan is a strategic document outlining what the Swan Hill Rural City Council (Council) will do to achieve Council's and the community's vision for the municipality. The 2021-2025 plan describes Council's Strategic Initiatives for its four-year term.

The Council Plan is an important document that drives everything the Swan Hill Rural City Council does over a four- year period. It sets the vision, priorities and outcomes for Council's term and lists how progress will be measured. The plan guides Council's annual budget, which determines the projects, services, events and other initiatives that will be funded and delivered in the next financial year.

Council is held accountable for its progress on the Council Plan's outcomes through quarterly progress reports, and annually in the Swan Hill Rural City Council's Annual Report.

How we will track and measure our progress

Each of the Council Plan Initiatives has a number of actions that will track Council's progress. Council will report on its progress in completing the four-year priorities quarterly with updated progress commentary.

All actions will be marked with the following symbols to represent their current status:



Complete - the action has been completed.



Complete/ongoing - actions that span over a number of years that cannot be marked as completed until later years.



In progress - these actions are past the planning phase, and are in progress towards completion.



In planning - actions that are not complete or in progress but actions have been taken are marked as in planning stage.

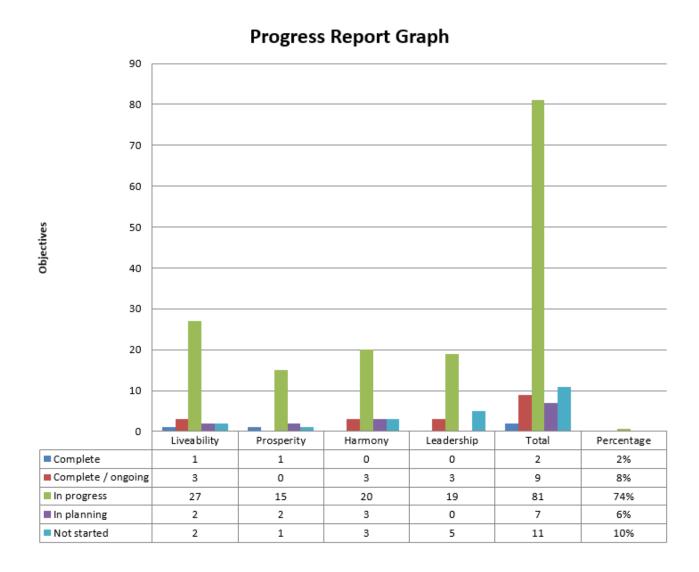


Not started - actions that have not been commenced at the time of reporting.

OVERALL RESULTS SNAPSHOT

The Council Plan 2021-25 includes 29 initiatives and 110 actions through which the achievement of the Council Plan may be measured over its four-year term.

Each action has a nominated responsible officer who is a member of the Leadership Team, reflecting the importance placed on achieving targets. As some objectives/actions span over a number of years they cannot be marked as completed until later years.



The following objectives were marked as complete during the fourth quarter:

- **1.3.2.3. Review and implement the public art policy -** Public Art Policy formally adopted by Council 15 March 2022.
- 2.1.2.6. Establish a Livestock Exchange Stakeholder committee to improve stakeholder engagement and to better meet the needs of Livestock Exchange users Advisory committee established and appointed by Council. First meeting 14 June 2022.

The following objectives were marked as complete and ongoing during the fourth quarter:

- **1.1.3.5. Implement relevant actions from the CMRT strategy -** Finalised the study for A-Double access jointly with Gannawarra Shire.
- **3.1.5.2. Develop and implement a Gender Equality Action Plan (GEAP) GEAP** was submitted to the Commission on 31 March 2022 and compliant as of June 2022.
- **4.1.1.4. Develop and implement a Workforce Development Plan -** Workforce Development Plan completed and approved in December 2021. Actions from the Workforce Development Plan have commenced, with six already completed/ongoing.
- **4.1.2.2. Develop and implement a Strategic Asset Management plan and supporting Asset Management plans -** Strategic Asset Management Plan (SAMP) ratified at Council meeting 14 June 2022.

Council has made progress on the following:

- 1.1.1.3. Continue to implement relevant actions of the Swan Hill Riverfront Masterplan - Draft Plans have been received and will be presented to ELT and Council for comment in July 2022.
- **1.1.1.5. Develop Nyah Riverfront Masterplan -** Draft Nyah Riverfront Masterplan presented to Council at its May 2022 Meeting. Council resolved to place on public exhibition.
- 1.2.2.3. Plan and construct open space development of the decommissioned Number 9 Channel - Path and lighting has commenced including lighting extension to Tower Hill. The remaining Irrigation and Landscaping tenders are released.
- **1.3.1.3.** Support initiatives leading to better outcomes for children and families Virtual Hub launched on 17 June, with events in Swan Hill and Robinvale.
- 2.1.2.1. Establish a Terms of Reference and develop an Annual Plan with the AgriBusiness Advisory Committee Advisory Committee meeting on a regular basis.
- 2.1.2.3. Review the Economic Development Strategy to ensure a targeted focus on key outcomes Suggested process to develop the Economic Development Strategy to be presented to ELT and Council in late July 2022.
- 2.3.2.4. Continue to plan and seek funding to implement the development of community infrastructure Application for funding for adventure playground and skate park in Robinvale successful with works to commence in July 2022. University submission unsuccessful.
- **3.1.5.4. Develop a Building Safer Communities program -** Potential for Riverside Swan Hill CCTV and safety fencing project in Caix Square Robinvale.
- 3.2.3.1. Investigate and seek funding for Aboriginal tourism opportunities Apply State Government grant to support planning activities for Pental Island. Application for funding for planning for Pental Island successful. Consultants to be engaged and work will be undertaken by June 2023.
- **4.2.1.1.** Review our Community Engagement Strategy to ensure our engagement is meeting the needs of the community Planning and review of 2019/22 document has commenced. The results of community satisfaction survey will help guide document.
- **4.2.1.4.** Review our use of social media platforms across Council with a view of increasing Councils exposure and ensuring consistent moderation Social Media Policy has been reviewed. Working closely with the Town Hall to increase engagement through Socials. Library have also requested an Instagram account.
- **4.3.1.4. Continue to support and work with Swan Hill Incorporated -** CEO meets with Swan Hill Inc on monthly basis to discuss opportunities. Conducted a workshop with Swan Hill Inc Representatives to discuss developing a closer working relationship and how to work on projects that both organisations have funding for.

STRATEGIC PILLARS

The Community Vision is supported by four themed pillars – which form the key directions and focus of this Council Plan.

Our vision for the municipality anchors and connects these pillars to deliver real outcomes for the community.



We will be a healthy, connected and growing community supported by a range of infrastructure and services.

Liveability



Prosperity

We will continue to build and strengthen a prosperous local economy, through sustainable growth and education. We will focus on creating jobs and wealth through adding value to existing strengths in all areas of our economy.



Harmony

We will be a welcoming community for all, recognised for our maturity and respect for each other.



Leadership

We will ensure accountable leadership, advocacy and transparent decision making.



1. We will be a healthy, connected and growing community supported by a range of infrastructure and services

Liveability

| STRATEGIC INITIATIVES | ACTION | DUE DATE | PROGRESS | COMMENTARY |
|--|---|-----------|-------------|--|
| I.1.1. Attractive urban areas and regional townships | 1.1.1.1. Finalise and implement rural living / rural residential strategy | 2022/23 | In Progress | Underway, final report expected later this year. Implementation to commence upor Council adoption. |
| | 1.1.1.2. Complete stage 1 of Vibrant Villages project | 2021/22 | In Progress | Nyah, Nyah West, Lake Boga and Woorinen township earmarked works fully completed by 30 June 2022. |
| | 1.1.1.3. Continue to implement relevant actions of the Swan Hill Riverfront Masterplan. | 2021-2025 | In Progress | Concept design for splash park, upgrade pond and new wharf. Construction works for Marraboor River boardwalk/lookout, Monash Drive Carpark and Footpath upgrade to be constructed mid-2022.Draft Plans have been received and will be presented to ELT and Council for comment in July 2022. |
| | 1.1.1.4. Complete and implement the Robinvale Riverfront Masterplan | 2021-2025 | In Progress | Draft plan received Dec 2021 - Draft Robinvale Riverfront Master Plan presented to Council at its May 2022 Meeting. Council resolved to place on public exhibition. Council will be advised of feedback and consultant requested to amend draft in line with feedback received. Council will receive final draft in October 2022 for adoption and funding options. |
| | 1.1.1.5. Develop Nyah Riverfront Masterplan | 2021/22 | In Progress | Draft Nyah Riverfront Masterplan presented to Council at its May 2022 Meeting. Council resolved to place on public exhibition. Council will be advised of the feedback and consultant requested to amend draft in line with feedback received. Council will receive a final draft report in October 2022 for adoption and funding options. |
| | 1.1.1.6. Develop Boundary Bend Riverfront Masterplan (Pending funding) | 2022-2025 | Not Started | No funding in this years budget for this project - will commence once funding is available. A project bid will be made as a part of the 23/24 Budget process. |
| | 1.1.1.7. Develop a Small Town Strategy | 2022/23 | Not Started | Small Town residential land audit to be conducted in 2022/23. |

| STRATEGIC INITIATIVES | ACTION | DUE DATE | PROGRESS | COMMENTARY |
|--|--|-------------|-------------------------|---|
| 1.1.2. Ensure adequate provision of a variety of safe and | 1.1.2.1. Explore the development or sale of Council and other government land in urban areas | 2022/23 | In Progress | Council continues to review land ownership with a view for development or sale. For example Feldtmann Lane and development of land in Ronald Street, Robinvale for housing. |
| secure housing | 1.1.2.2. Develop and build houses on Council owned property | 2021-2025 | In Progress | Ronald Street housing project has commenced first 4 houses with an updated completion date of September 2022. |
| | 1.1.2.3. Continue to Implement the Robinvale housing strategy | 2021-2025 | In Progress | Three funded projects are underway to help in the provision of housing across the municipality. Two projects relate specifically to Robinvale - Seasonal Workers Accommodation Program and Robinvale housing Investment Strategy. In addition the construction of 4 dwellings in Ronald Street is underway and nearing completion. |
| | 1.1.2.4. Continue development of Tower Hill stages | 2021-2025 | In Progress | Stage 13 released and sold as at 31 December 2021. Stage 14 under development to be released in 2022. |
| | 1.1.2.5. Assist South West Development Precinct developers | 2021-2025 | In Progress | This is ongoing as developers require assistance. |
| 1.1.3. Excellent transport links to allow ease of movement | 1.1.3.1. Advocate for a review of the Swan Hill Town Bus route | 2022/23 | In Progress | Letter has been sent to PTV and local MPs advocating for review of the Swan Hill Town bus route in light of the growth of the town and ongoing requests from the community for new bus stops. Ongoing and regular communication occurs with PTV (every two months). Response from PTV was appreciative of our request for a review of the current bus routes due to changing community expectations and needs, however there is limited funding available to provide a review at this stage. |
| | 1.1.3.2. Advocate for the completion of the Murray Basin Rail Project 1.1.3.3. Advocate for the continual improvement of the Murray Valley Highway and upgrade of the Robinvale Sea Lake Road | 2021-2025 | In Progress In Progress | Council continues to support the Rail Freight Alliance and its work in advocating for the completion of the Murray Basin Rail Project. Council has previously signed a petition seeking additional State government funding and has acknowledged the Federal Government's contribution of a further \$200m for the completion of the project. Recent improvements to MVH following adoption of the Central Murray Regional Transport Strategy several years ago include completion of enhancements to the Lake Charm to Lake Boga section and construction of truck stops/rest areas between Robinvale and Swan Hill. A list of possible improvements has been provided to the |
| | 1.1.3.4. Actively participate in the Central Murray Regional Transport Forum | 2021-2025 | Complete and Ongoing | department of transport for inclusion in the Murray Valley Highway strategy. The technical group of the CMRT Forum met in April 2022. |
| | 1.1.3.5. Implement relevant actions from the CMRT strategy | 2021-2025 | Complete and Ongoing | Finalised the study for A-Double access jointly with Gannawarra Shire. Received the final report with recommendation for improvements and gaps. |

| 1.2. Careful an | d responsible managen | nent of ou | ır Environme | ent for a sustainable future |
|--|--|-------------|--------------|--|
| STRATEGIC INITIATIVES | ACTION | DUE DATE | PROGRESS | COMMENTARY |
| 1.2.1. Engage, empower and mobilise | and smeil ↓ litter, roadside dumping, co-mingling waste | 2021-2025 | In Progress | When state-wide educational material is received from Sustainability Victoria, Council will review and amend existing policies and community information materials as deemed appropriate. Grant fund application for RV Household Education and Behaviour Change Fund - Round 2 has been successful (\$60,918 Ex GST) and inception meeting was held on Thurs 2 June with Sustainability Victoria. Grant fund Deed Agreement has been discussed and agreed upon. The main focus and goal of the project is to educate and help residents to quickly adapt to and correctly use new household recycling and waste services. |
| | 1.2.1.2. Prepare an advocacy document for renewable energy resources in the municipality | 2022/23 | In Planning | Currently finalising the intended form and scope of the advocacy document, where Council will look to engage the services of a Consultant in Q2 of 2022 to assist in the development of the advocacy document. |
| | 1.2.1.3. Develop drainage strategies for key urban areas in the municipality | 2023/24 | In Planning | A brief is being prepared to engage a consultancy to prepare a city-wide drainage strategy. |
| | 1.2.1.4. Implement effective diversion and reuse of waste resources | 2022/23 | In Progress | A grant application has been submitted for the implementation of a mattress recycling process to a value of \$355k. Successful applicant announcement expected in July. |
| | 1.2.1.5. Develop irrigation strategies for key urban areas in the municipality | 2022/23 | In Progress | Contract has been awarded for the irrigation system upgrade of Riverside Park in Swan Hill. The Cultural Heritage Management Plan (CHMP) has recently been approved and works have commenced. The pre-cast pump shed was craned in on the 8th June. |
| | | | | A review of the irrigation requirements within the municipality townships is continuing. As part of Vibrant Villages project quotes have been obtained for the rolling out a new automated cloud based irrigation systems in small townships including Managatang, Nyah / Nyah West. Works at Nyah have been completed, Nyah West and Manangatang are still ongoing. |
| 1.2.2. Accessible open spaces and healthy rivers and lakes | 1.2.2.1. Improve the presentation of the Lake Boga foreshore and its environs in collaboration with the community | 2021-2025 | In Progress | An irrigation plan and cultural heritage assessment has been completed and approved for the southern end of Lake Boga (between Caravan Park and housing estates). A draft landscape master plan for this section of public land has now been completed and feedback is being sought from stakeholders within Council and the community. |
| | 1.2.2.2. Prepare a Murray River and lakes access strategy for the municipality incorporating - camping / walking and bike tracks | 2024/25 | In Progress | Drafting ELT and Council Report for Camping & Trail Strategy. Report to ELT in August 2022 for consideration and direction. |
| | 1.2.2.3.Plan and construct open space development of the decommissioned Number 9 Channel | 2022/23 | In Progress | Path and lighting has commenced including lighting extension to Tower Hill. The remaining Irrigation and Landscaping tenders are released. |

| 1.3. Building He | 1.3. Building Healthy Communities | | | | | | | |
|--|--|-------------|-------------|---|--|--|--|--|
| STRATEGIC INITIATIVES | ACTION | DUE DATE | PROGRESS | COMMENTARY | | | | |
| 1.3.1. Encourage active and healthy lifestyles for people of all ages, abilities and interests | 1.3.1.1. Continue to implement master plans for all recreation facilities | 2021-2025 | In Progress | Detailed designs for Robinvale Football Change rooms completed. Consultant brief drafted for conceptual designs and governance model for Swan Hill Sporting Hub - issued out March 2022. Funding application with Sport and Recreation Victoria for the construction Robinvale Football Change room submitted. Still awaiting funding advice outcome. | | | | |
| | 1.3.1.2. Develop detailed plans for the Lake Boga - Swan Hill trail | 2022/23 | In Progress | Initial discussions with VicRail and VicTrack have been initiated to ascertain their requirements for the railway crossing but will take considerable time. | | | | |
| | 1.3.1.3. Support initiatives leading to better outcomes for children and families | 2021-2025 | In Progress | Virtual early years information hub has been established and was due to be launched pre-Christmas. Delayed by Covid outbreak. Virtual Hub launched on 17 June, with events in Swan Hill and Robinvale. | | | | |
| | 1.3.1.4. Partner with agencies to address preventable illnesses and active lifestyles | 2021-2025 | In Progress | Assisting with transition of Primary Care Partnership into new Primary Health Unit which took place 31 March 2022. | | | | |
| 1.3.2. Spaces where people of all ages, abilities and backgrounds can flourish | 1.3.2.1. Reinvigorate performance spaces across the area, including Robinvale Community Art Centre | 2022/23 | In Progress | Applied for grants for significant audio visual upgrades to Robinvale Community Arts Centre, unfortunately unsuccessful with grant application. Successful recruitment of Performing Arts and Venue Manager. Appointed part time venue tech for Robinvale Community Arts Centre. Maintenance work has begun to make venue operational. | | | | |
| | 1.3.2.2. Incorporate child and family-friendly principles into development of outdoor spaces | 2022/23 | In Progress | Part of ongoing Child Safety Standards work, in conjunction with other work areas including Parks and Gardens. | | | | |
| | 1.3.2.3. Review and implement the public art policy | 2021/22 | Complete | Public Art Policy formally adopted by Council 15 March 2022. | | | | |
| | | | | | | | | |

| 1.4. Foster Creati | 1.4. Foster Creative and Cultural opportunities | | | | | |
|---|--|----------|----------------------|---|--|--|
| STRATEGIC INITIATIVES | ACTION | DUE DATE | PROGRESS | COMMENTARY | | |
| 1.4.1. Promote and celebrate the creative and cultural pursuits within the region | 1.4.1.1 Deliver creative industries projects across the region | 2022/23 | In Progress | Continuing inter LGA and interstate opportunities using the Australia's Creative Rural Economy (ACRE) Project as a vehicle. ACRE Exhibition toured to Gannawarra Shire in 2022. | | |
| | 1.4.1.2. Support local creatives in developing their businesses (Arts Action) | 2022/23 | Complete and Ongoing | Programs that support and develop local creatives include the collaboration with Arts Action as well as exhibitions directly targeting younger creatives such as Big Fish 5 and Blackout. Workshops presented by industry experts will target professional development, business plans, legal issues and copyright for Aboriginal artists of our region and will be a feature during the exhibition Blackout. | | |
| | 1.4.1.3. Enhance artistic outreach programs in smaller towns and communities, including Fairfax Youth Initiative and ACRE programs | 2022/23 | In Progress | New strategic plan for Fairfax underway, grant applications for operational funding submitted in December 2022, and partnership with Country Education Partnership agreed. Recruitment of Venue and Performing Arts Manager role completed February-March 2022. Successful \$251,000 grant for Fairfax announced March 2022. | | |



2. We will continue to build and strengthen a prosperous local economy, through sustainable growth and education. We will focus on creating jobs and wealth through adding value to existing strengths in all areas of our economy

Prosperity

| 2.1. Effective | 2.1. Effective partnerships for prosperity | | | | | |
|---|--|----------|-------------|---|--|--|
| STRATEGIC INITIATIVES | ACTION | DUE DATE | PROGRESS | COMMENTARY | | |
| 2.1.1. Support diverse educational opportunities that fosters life-long | 2.1.1.1. Establish an effective relationship with the education sector through regular engagement | 2022/23 | In Progress | Regular meeting with SuniTAFE to consider shared opportunities. | | |
| learning | 2.1.1.2. Advocate for the establishment of an education hub in Swan Hill | 2023/24 | In Progress | Councillors support grant application for Federal funding of Country Universities Centre in Swan Hill. Application submitted March 2022. | | |
| | 2.1.1.3. Support effective and responsive early years education opportunities in Manangatang, Woorinen South and Swan Hill | | In Progress | The Planning Early Years Infrastructure Project in Manangatang and Woorinen South commenced in September 2021. Local Logic Place is the consultant contracted to facilitate community consultation about the future of early years infrastructure including preschools and Maternal and Child Health in both of these small communities. Architects have been contracted to develop concept designs for renovation of existing infrastructure and/or options for relocating early years infrastructure onto primary school sites. First draft of concept plans and initial findings presented to Woorinen South and Manangatang communities in March 2022. Next step is to report back to communities later in 2022, as no eligibility for Building Blocks grants this round. | | |
| | 2.1.1.4. Assist youth with diverse employment pathways through the Empower and Engage! Programs | 2022/23 | In Progress | Empower and Engage programs focusing on Manangatang and Robinvale - established links with Student Representative Councils at both schools, and regular presence in both towns. Ongoing. | | |

| STRATEGIC INITIATIVES | ACTION | DUE DATE | PROGRESS | COMMENTARY |
|-----------------------------------|--|----------|-------------|--|
| 2.1.2. Support our key industries | 2.1.2.1. Establish a Terms of Reference and develop an Annual Plan with the AgriBusiness Advisory Committee | 2022/23 | In Progress | Advisory Committee meeting on a regular basis. Agenda items listed for discussion at future meetings Committee Terms of Reference and Annual Plan to ensure maximum benefit for Council in having the Committee. |
| | 2.1.2.2. Consider the establishment of an Industry Support Committee (Manufacturing and other) | 2022/23 | In Progress | Discussion with Swan Hill Inc about the possible reactivation of the Industrial Committee. Preparation of a report to ELT and the Council on the benefit of establishing an Industry Support Committee given that the future development of industry and manufacturing is likely to feature in the Draft Economic Development Strategy. Presentation of report in August 2022. |
| | 2.1.2.3. Review the Economic Development Strategy to ensure a targeted focus on key outcomes | 2022/23 | In Progress | Review of all current documentation relating to the Economic Development Strategy being undertaken to determine what has been achieved and what is still required to be done. Development of key economic and business development priorities that should form the basis of the next strategy being prepared. Suggested process to develop the Economic Development Strategy to be presented to ELT and Council in late July 2022. |
| | 2.1.2.4. Develop a strategic plan for future success of the Pioneer Settlement | 2023/24 | In Planning | Specifications are being developed for release in 2022/23, once a decision has been made on proposed new entry location which is part of a larger funded project. |
| | 2.1.2.5. Develop an Economic recovery plan in response to Covid-19 | 2021/22 | In Planning | A response plan was developed in late 2020 and will be used as background for the review of the Economic Development Strategy. |
| | 2.1.2.6. Establish a Livestock Exchange Stakeholder committee to improve stakeholder engagement and to better meet the needs of Livestock Exchange users | 2022/23 | Complete | Advisory committee established and appointed by Council. First meeting 14 June 2022. |

| 2.2. A thriving | 2.2. A thriving diverse economy | | | | | | |
|--|--|-----------|-------------|---|--|--|--|
| STRATEGIC INITIATIVES | ACTION | DUE DATE | PROGRESS | COMMENTARY | | | |
| growth and development of our economy | 2.2.1.1. Develop a new planning scheme that is clear in its intention, supports growth and builds confidence and certainty in land use | 2024/25 | Not Started | On work plan for 2024/25. | | | |
| | 2.2.1.2. Continue to support existing businesses to grow through the implementation of the Better Approvals process | 2021-2025 | In Progress | Better Approvals team continue to support existing and proposed businesses in the municipality. | | | |
| | 2.2.1.3. Actively pursue the establishment of a designated area migration agreement (DAMA) | 2021-2023 | In Progress | Regional interest is limited. Once all nearby Councils have responded a further report on a way forward will be presented to Council. | | | |

| | ATEGIC ATIVES | ACTION | DUE DATE | PROGRESS | COMMENTARY |
|--------|--|---|-----------|-------------|---|
| 2.3.1. | Digital connectivity that allows | 2.3.1.1. Advocate for high speed broadband access to all businesses and residents | 2022/23 | In Progress | Working with NBN and Telstra with Federal funding application - Connectivity Round 2 |
| | people to live, work and play across our region | 2.3.1.2. Seek innovative solutions for broadband and mobile connectivity | 2022/23 | In Progress | Working with NBN and cross Border Commissioner funding application for new towers to support Woorinen, Nyah, Piangal and Murray Downs. Application has been submitted with support of Cross Border Commissioners and Murray Council. Awaiting outcome. |
| 2.3.2. | Assets for our current and future needs | 2.3.2.1. Complete road network services review, identify and pursue funding opportunities, focusing on the agricultural sector and industry | 2022/23 | In Progress | Draft report from consultants for the High Performance Freight Vehicle (HPFV) strategy for both SHRCC and Gannawarra Shire. Finalisation of the report is due by June 30. This strategy will be used for future grant fund applications. |
| | | 2.3.2.2. Deliver and review Councils capital works program and Major Projects Plan each year | 2021-2025 | In Progress | Participation and review of 22/23 program completed. Planning processes for the 22/23 program have commenced. |
| | | 2.3.2.3. Review current assets and identify future needs - create a program to bridge the gap and identify funding requirements. | 2021-2025 | In Progress | The Transport Asset Management Plan (TAMP) 2020 - Valuation on 2021 Asset condition data currently being done and when complete TAMP will be updated to reflect results. Strategic Asset Management Plan (SAMP) ratified at Council meeting 14 June 2022. |
| | | 2.3.2.4. Continue to plan and seek funding to implement the development of community infrastructure | 2021-2025 | In Progress | Submitted a funding application with both Federal and State Governments to support the Robinvale Riverfront Masterplan including a new nature / adventure playground and skate park. Outcome announcement in June 2022. Finalise Loca Roads Community Infrastructure projects round 2 and 3. Funding application for a regional university centre in Swan Hill has been submitted. Application for funding for adventure playground and skate park in Robinvale successful with works to commence in July 2022. University submission unsuccessful. |



3. We will be a welcoming community for all, recognised by our maturity and respect for each other.

Harmony

| 3.1. Communit | ies that are safe, welcomin | g and inclus | sive | |
|---|---|--------------|-------------|---|
| STRATEGIC INITIATIVES | ACTION | DUE DATE | PROGRESS | COMMENTARY |
| 3.1.1. The diversity of our communities is celebrated | 3.1.1.1. Engage with LGBTIQ+ community members to improve inclusion and community awareness through leadership of the Inclusion Network. | 2022/23 | In Progress | Local LGBTIQ+ committee has been rejuvenated with secretariat now - meet was held with new LGBTIQ+ Commissioner and partner agencies in December. Follow-up meeting held 15 March, to plan for further visits and work in August. |
| | 3.1.1.2. Support co-designed development of multicultural events and activities | 2022/23 | In Progress | Ongoing on a case by case basis. Harmony Day 2022 planned by committee of community members supported by Council officers. Harmony day held on 26 March 2022. |
| | 3.1.1.3. All-abilities events and activities are well-planned and promoted | 2022/23 | In Progress | Ongoing - working with other multicultural groups to promote events grants, and providing knowledge of existing events, lining Harmony Day and Lantern Festival committees. |
| | 3.1.1.4. Continue to develop the annual Harmony Day and Lantern Festival events. | 2022/23 | In Progress | Harmony Day 2022 planned by committee of community members supported by Council officers, held on 26 March. |
| 3.1.2. Encourage the growth and positive development of our youth | 3.1.2.1. Improve Youth Support Services outreach to young people in Manangatang and Robinvale | 2022/23 | In Progress | Ongoing - Novo Youth Council operates with a co-deisgn model for all events - including PUSH, planned for 4 February 2022. |
| or our your | 3.1.2.2. Ensure young people are involved in co-design of annual events | 2023/24 | In Progress | Robinvale Youth Council established in March 2022. |
| | 3.1.2.3. Support and redevelop the Fairfax Youth Initiative to enhance leadership outcomes for rural and remote youth involved in creative pursuits | 2022/23 | In Progress | Strategic work underway for redesigned FYI model - multiple applications for funding for 2022-2025 submitted. Application for Federal Restart Investment to Sustain and Expand (RISE) submitted, successful with \$251,000 grant in early March 2022. |
| | 3.1.2.4. Undertake the youth wellbeing actions from the Youth Strategy, specifically mental and sexual health. | 2023/24 | In Progress | Ongoing - Empower and Engage programs focusing on Manangatang and Robinvale and focusing on mental health as a result of Covid - planned for resumption of school 2022. Visits and engagement work resumed in February 2022. |

| STRATEGIC | ACTION | DUE DATE | PROGRESS | COMMENTARY |
|---|---|-------------|-------------|---|
| 3.1.3. Flourishing | 3.1.3.1. Actively promote the | 2022 - 2024 | In Progress | A Loddon Mallee volunteering |
| community organisations | benefits of Volunteering in all our communities, streamline the process to facilitate volunteering in Council activities and programs | | | consortium is being established and Council has expressed interest in joining - this consortium is focused on people with disability, First Nations people and newly arrived migrants. |
| | 3.1.3.2. Provide support and training (Governance, Leadership and Strategic Planning) for our small town progress/improvement groups | 2022/23 | In Progress | Drafting ELT and Council Report on the Future Community Planning. Review report will consider options for improving our Community Planning processes and outcomes. To be presented to ELT by mid to late July 2022. |
| | 3.1.3.3. Improve engagement with community based special interest groups | 2022/23 | In Planning | Council to take a more active profile and to initiate meetings with service and other organisations |
| 3.1.4. Our elderly and vulnerable are cared for | 3.1.4.1. Support the development of Residential Aged Care services | 2023/24 | In Progress | Respond to opportunities for development or increase of aged care places in the region |
| | 3.1.4.2. Determine Council's role in aged care services | 2022/23 | In Progress | Information update to be provided to Councillors on current status of aged care reforms. Scheduled for February 2022. |
| | 3.1.4.3. Undertake actions in the Municipal Early to Middle Years Plan associated with improving services to greater assist vulnerable families | 2022/23 | In Progress | Ongoing - Recruitment for Enhanced Maternal and Child Nurse to expand the program, due Feb 2022. Infrastructure work underway as per 2.1.1.3. EMCH Nurse recruited Feb-March 2022. |
| | 3.1.4.4. Actively engage with local support networks to assist with accessibility and inclusion initiatives | 2022/23 | In Progress | Ongoing - Youth Program working with schools, headspace, and other agencies such as health services to ensure inclusion in all events and programs. |
| | 3.1.4.5. Review Community Access and Inclusion Strategy (CAIS). | 2021/22 | In Progress | Most recent CAIS document being reviewed by officers. |

| STRATEGIC INITIATIVES | ACTION | DUE DATE | PROGRESS | COMMENTARY |
|-----------------------|--|-------------|----------------------|---|
| our | 3.1.5.1. Work in partnership with local agencies to prevent all forms of Family Violence. | 2021 - 2025 | In Progress | Application for Prevention of Family Violence funding submitted in late February 2022. |
| | 3.1.5.2. Develop and implement a Gender Equality Action Plan (GEAP) | 2021/22 | Complete and ongoing | The People matters survey was completed in July 2021, internal data extractions completed. Data from both was submitted to Gender Equality Commissioner by 1 December 2021. Data collected will form the basis of the GEAP which is on track for completion by March 2022. Draft GEAP developed and currently in consultation stage. GEAP was submitted to the Commission on 31 March 2022 and compliant as of June 2022. |
| | 3.1.5.3. Ensure that we consider people of all abilities in the development of infrastructure and events | 2021-2025 | In Progress | Swan Hill Riverfront all abilities equipment recently installed. Will be considered as part of the Gender Impact Assessments. |
| | 3.1.5.4. Develop a Building Safer Communities program | 2022/23 | In Planning | A list of potential community safety projects is being compiled for potential funding submissions, including CCTV in public parks. Potential for Riverside Swan Hill CCTV and safety fencing project in Caix Square. Robinvale. Robinvale safety committee reestablished in June. |

| 3.2. An engaged and respected Aboriginal community | | | | | |
|---|--|-----------|-------------|---|--|
| STRATEGIC INITIATIVES | ACTION | DUE DATE | PROGRESS | COMMENTARY | |
| 3.2.1. Strengthening our trust, relationships and partnerships with | 3.2.1.1. Develop a Reconciliation Action Plan | 2022/23 | Not Started | Awaiting recruitment of appropriate staff | |
| Traditional | 3.2.1.2. Adequately resource Aboriginal Engagement | 2022/23 | In Progress | New Council web page dedicated to engaging with local Aboriginals on key elements including welcome to country ceremonies, public art program and project developments. Funding request in 2022/23 budget for additional resources. | |
| | 3.2.1.3. Support our Aboriginal community to work towards a treaty or treaties | 2021-2025 | Not Started | Recruitment for vacant positions and extra funding for Aboriginal support needs to be achieved to enable this work to proceed. | |

| STRATEGIC INITIATIVES | ACTION | DUE DATE | PROGRESS | COMMENTARY |
|--|---|-----------|----------------------|--|
| 3.2.2. Encourage and support community leadership | 3.2.2.1. Continue to offer Aboriginal scholarships and leadership opportunities | 2021-2025 | In Progress | Opportunities for scholarships advertised in February/March 2022. Scholarship advertising conducted with no applications received. Looking at other options, potential traineeships in this space. Host traineeships targeted to Aboriginal applicants yet to commence (WFP# 1.5) |
| | 3.2.2.2. Continue to assist to develop Our Place identifying an Aboriginal language name and business model | 2021/22 | In Progress | This work is ongoing depending on the site and development of "Our Place" |
| | 3.2.2.3. Proactively support leadership within our Aboriginal community | 2021-2025 | Not Started | Action Plan to be prepared on how to advance this process. |
| 3.2.3. Celebration and recognition of Aboriginal and Torres Strait history and culture | 3.2.3.1. Investigate and seek funding for Aboriginal tourism opportunities | 2022-2025 | In Planning | This is ongoing and is limited as Council is often not an acceptable body to apply. Apply State Government grant to support planning activities for Pental Island Application for funding for planning for Pental Island successful. Consultants to be engaged and work will be undertaken by June 2023 |
| | 3.2.3.2. Formal inclusion of Aboriginal and Torres Strait Islander input in Art Gallery programming and cultural activities | 2021-2025 | Complete and Ongoing | Collaborating and mentoring of emerging Aboriginal curators for the upcoming exhibition Blackout. Formal inclusion of Aboriginal community members through constitutional changes to Gallery Advisory Committee. Ongoing adoption of recommendations from Australian Museums and Galleries Association's "First Peoples: A roadmap for enhancing Indigenous engagement in museums and galleries" |
| | 3.2.3.3. Support Aboriginal and Torres Strait Islander days of significance | 2021-2025 | Complete and Ongoing | Funding support NAIDOC Week. Scheduled activities to again participate in NAIDOC Week have been planned. Council participated in National Sorry Day in May 2022. |



1. We will ensure accountable leadership, advocacy and transparent decision making.

Leadership

| 4.1. Excellent | 4.1. Excellent management and administration | | | | | |
|--|--|-----------|----------------------|--|--|--|
| STRATEGIC INITIATIVES | ACTION | DUE DATE | PROGRESS | COMMENTARY | | |
| 4.1.1. Well managed | 4.1.1.1. Invest in the development of employees to enable a highly skilled and engaged workforce | 2021-2025 | In Progress | Training needs analysis has been completed following the staff review process in September 2020, Organisational Training Plan implementation has commenced. The 2022 Staff Review process will commence in May 2022. The 2022 Organisational Training Plan was approved by ELT and forms part of the 2022 Staff Review Process. A training report will be generated following the review process and nominated training will be highlighted and implemented from September 2022. | | |
| | 4.1.1.2. Promote a culture of continuous improvement with a focus on efficiency and customer service | 2021-2025 | Not Started | Ongoing work will see improvements when the IT Strategy is implemented and changes to customer interactions. June 2022 LGA implementation completed with over 30 new policies, and plans that will impact on how we do business and improve customer service | | |
| | 4.1.1.3. Embed rigor in our planning process to ensure long-term sustainability and continuity of Council's services | 2021-2025 | In Progress | 2021 Annual Report completed, Local Government Performance Reporting submitted and Service Performance report completed. 10 Year Major Project Plan approved, Council adopted 2022/23 Budget at its June Council meeting, Long Term Financial Plan currently in draft. | | |
| | 4.1.1.4. Develop and implement a Workforce Development Plan | 2021/22 | | Workforce Development Plan completed and approved in December 2021. Actions from the Workforce Development Plan are being implemented with six being completed. | | |
| 4.1.2. Provide robust governance and effective leadership | 4.1.2.1. Implement a Project Management Framework and system | 2021/22 | In Progress | Framework is implemented within the PMO. Key staff training is completed. PM software tool implementation planning has commenced. Training of wider organisation will commence after PM software implementation is complete. | | |
| | 4.1.2.2. Develop and implement a Strategic Asset Management plan and supporting Asset Management plans | 2021/22 | Complete and ongoing | Strategic Asset Management Plan (SAMP) ratified at Council meeting 14 June 2022. The Transport Asset Management Plan (TAMP) 2020 - Valuation on 2021 Asset condition data currently being done and when complete TAMP will be updated to reflect results. | | |

| 4.1.2.3. Provide Councillors with professional development and support to ensure effective governance | 2021-2025 | In Progress | Councillors provided with opportunities to attend MAV and LGPro courses and workshops |
|---|-----------|-------------|---|
| 4.1.2.4. Work with Town Representative groups to better plan and deliver projects | 2021-2025 | In Progress | Drafting ELT and Council Report on the Future Community Planning. Review report will consider options for improving our Community Planning processes and outcomes. To be presented to ELT by mid to late July 2022. |

| STRATEGIC INITIATIVES | ACTION | DUE DATE | PROGRESS | COMMENTARY |
|---|---|-----------|----------------------|--|
| 4.1.3. Sound, sustainable: o Financial management | 4.1.3.1 Deliver projects on time, on budget and within scope | 2021-2025 | In Progress | Ongoing and achieving but subject to large cost increases in materials caused by the pandemic. PMO is targeted to be cost neutral |
| o Excellence in service delivery o Strategic planning | 4.1.3.2. Working to budget and ensure future planning to meet financial needs | 2021-2025 | Complete and Ongoing | The quarterly finance report for March 2022 was tabled at the May Council meeting with a forecast budget surplus reported to Council. The 2023 budget was adopted by Council 14 June 2022 and Finance staff are now preparing the Financial Plan for public comment and this will be presented at the August Council meeting for adoption. Preparation for the year end financial audit is underway, with the revaluation of a number fixed asset categories currently being evaluated and pre-audit information currently being prepared. |
| | 4.1.3.3. Review two service delivery areas in years 2 (Parks and Gardens / Library) and 4 (Economic and Community development / Circular economy) of this Council Plan to improve and ensure accessibility and consistency of our customer experience | | Not Started | Not commenced |

| STRATEGIC INITIATIVES | ACTION | DUE DATE | PROGRESS | COMMENTARY |
|--|--|-----------|-------------|---|
| 4.2.1. Effective and authentic engagement with our community | 4.2.1.1. Review our Community Engagement Strategy to ensure our engagement is meeting the needs of the community | 2022/23 | In Progress | Planning and review of 2019/22 document has commenced. The results of community satisfaction survey to help guide document. |
| | 4.2.1.2. Embed the Community Engagement principles and practices across the organisation | 2023/24 | In Progress | Community engagement training will be offered to key staff in the organisation, training will be based on the Community engagement Guidelines and potentially delivered by a consultant |
| | 4.2.1.3. Build constructive relationships with special interest groups in our community | 2021-2025 | In Progress | This is ongoing and will continue to change as projects are initiated and progress. |
| | 4.2.1.4. Review our use of social media platforms across Council with a view of increasing Councils exposure and ensuring consistent moderation | 2021/22 | In Progress | Social Media Policy has been reviewed. Working closely with the Town Hall to increase engagement through Socials. Library have also requested an Instagram account. |
| 4.2.2. Visible presence in our community | 4.2.2.1. Maximising the opportunities for Councillors and senior staff to represent Council at relevant community meetings, functions and events | 2021-2025 | Not Started | Restricted opportunities due to COVID-19 limitations |
| | 4.2.2.2. Continue quarterly Coffee with a Councillor around the municipality | 2021-2025 | In Progress | Coffee with a Councillor (CwC) resumed on the 19 March. CwC will be held bimonthly at events throughout the municipality, discussions held concluded that stand alone events are not effective at engaging our community. |
| | 4.2.2.3. Arrange structured tours of the municipality where Councillors and senior staff meet with key community groups | 2022/23 | Not Started | COVID-19 has not permitted the commencement of structured tours. |
| | 4.2.2.4. Create a culture where staff are ambassadors for the Council | 2021-2025 | In Progress | Review and continue to improve internal communication tools. Acknowledge and reward staff appropriately |

| 4.3. Bold leadership, strong partnerships and effective advocacy | | | | | |
|---|---|-----------|-------------|---|--|
| STRATEGIC INITIATIVES | ACTION | DUE DATE | PROGRESS | COMMENTARY | |
| 4.3.1. Create meaningful partnerships across our communities | | 2021-2025 | In Progress | Ongoing | |
| Communica | 4.3.1.2. Support Robinvale with its Committee for Robinvale Euston (C4RE) | 2022/23 | In Progress | Scheduled initial meeting in October 2021 was unable to take place. New date to be established. | |
| | 4.3.1.3. Support the health and wellbeing partnerships that address preventable illnesses. | 2023/24 | In Progress | Finalising the transition from the Primary Care Partnership model to the Primary Health Unit model, took place 31 March 2022. | |
| | 4.3.1.4. Continue to support and work with Swan Hill Incorporated | 2021-2025 | In Progress | CEO meets with Swan Hill Inc on monthly basis to discuss opportunities. Conducted a workshop with Swan Hill Inc Representatives to discuss developing a closer working relationship and how to work on projects that both organisations have funding for. | |
| 4.3.2. Strong relationship with State ar Federal governments to influence advocacy ar funding opportunities | Improved Healthcare for our people, including a new hospital for Swan Hill A new Murray River Bridge at Swan Hill | 2021-2025 | In Progress | Construction of 4 houses in Ronald St Robinvale, part funded by State Government Grant. Various studies on housing opportunities in Robinvale and the region are underway - due early 2022. Advocacy against proposal by State Government to remove rates from social housing. Representations to Federal and State Governments on need for improved water and wastewater infrastructure for small towns. | |
| | 4.3.2.2. Review Council's advocacy strategy on an annual basis | 2021-2025 | In Progress | Advocacy Strategy adopted on 21 May 2019 - review by 30 June 2022. Investigating new (more modern) ways of producing this information - through media and website. | |
| 4.3.3. Working together in promotion of the municipality | 4.3.3.1. Positively promote our region as a great place | 2021-2025 | In Progress | Continue with Tourism promotion across the municipality and region and during all recruitment. | |
| | 4.3.3.2. Continue to work with Murray River Tourism and Swan Hill Incorporated to promote the municipality | 2021-2025 | In Progress | Former CEO Board member of Murray River Tourism Board. We continue to work actively on issues of mutual interest, eg Workshop scheduled for February 2022. CEO and Chair of Swan Hill Inc meet monthly to discuss opportunities and issues of common interest. | |

