Mobile Food Traders Fact Sheet



Proposed fees and locations

The Mobile Food Trading Code of Practice aims to create a balance between fixed businesses and the mobile food vendors by setting limits on available trade hours and locations. Currently mobile food vendors can only operate at private events and markets, or with a limited temporary permit from Councils Regulatory Services Team.

It is hoped that by providing options for mobile food traders operating in our parks and public spaces that we can both activate these spaces and provide options for food availability.

Council have attempted to create balance between fixed and mobile food traders when setting mobile food trader fees, locations and operating times. There was a number of considerations when creating the fees and charges, including the below:

- Costs of fixed food businesses vs costs mobile food traders
- Rates and Swan Hill Inc. membership fees
- Restricted trading days and hours for mobile food traders
- Locations for traders (CBD vs council public lands)
- Benefits and challenges for fixed and mobile businesses (e.g. liquor licenses, ability to move to private land / events, etc).

The below proposed fees were also benchmarked against neighbouring councils with mobile food van policies to ensure we remain competitive including City of Ballarat, Gannawarra Shire, Greater City of Bendigo and Mildura Rural City Council.

Proposed fees

- \$1000 for an annual permit
- \$600 for a six month permit
- \$200 for a peak weekend (holiday periods and long weekends) permit
- \$100 for a off-peak weekend permit
- \$250 per year for a limited permit (less than 10 hours per week on Council land).

This type of permit would be for a person who runs a food business as a hobby or predominantly on private land instead of Council public land.

In addition, Mobile Food Traders that apply for permits within Swan Hill and/or Lake Boga will be required to sign up as temporary members of Swan Hill Inc. The current fees for a temporary member of Swan Hill Inc. is \$100 per year for businesses with less than 5 staff or \$250 per year for businesses with 5 or more staff.

Proposed locations for Mobile Food Traders

Proposed locations and times for operation have been based on the EPA Noise Regulations, potential impact on nearby residential houses, and impact on local food fixed food traders. The number of spots available have been based on available space and community safety.

A number of locations have been proposed for the predicted highest use towns and locations. Mobile food trading locations in other places not outlined within the Code of Practice will be assessed on a case-by-case basis, subject to the following requirements:

- Mobile food trading locations in other zones not outlined within this Code of Practice will be assessed on a case-by-case basis.
- Roaming mobile food traders must remain at least 150 meters from the relevant towns' CBD
 Zone. See appendix 1 of the draft Code of Practice for the CBD zone maps.
- Permits for mobile food trading will not be permitted within 150 meters of any fixed food business

Proposed locations and times

Swan Hill

Location 1: Riverside Park Swan Hill on the approved areas outlined in Appendix 2.

Available times for operation: 6:00am to 9:00pm.

Maximum three spots available at any time.

• Location 2: Barry Steggall Park car park.

Available times for operation: 7:00am to 8:00pm.

Maximum two spots available at any time.

Robinvale

• Location 1: Robinvale Riverside on the approved areas outlined in Appendix 2.

Available times for operation: 6:00am to 9:00pm

Maximum two spots available at any time.

Location 2: Caix Square

Available times for operation: Saturdays and Sundays from 2:00pm – 8:00pm Maximum two spots available.

Lake Boga

• Location 1: Jacaranda Crescent on the approved areas outlined in Appendix 2.

Available times for operation: 2:00pm to 8:00pm

Maximum three spots available at any time.